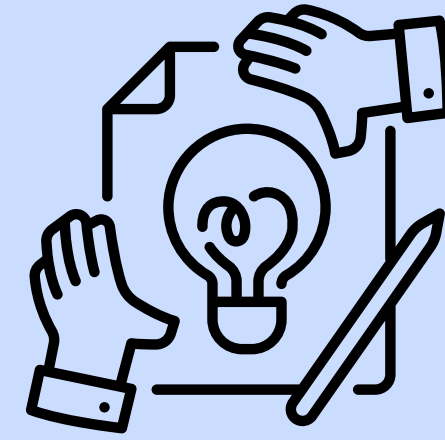
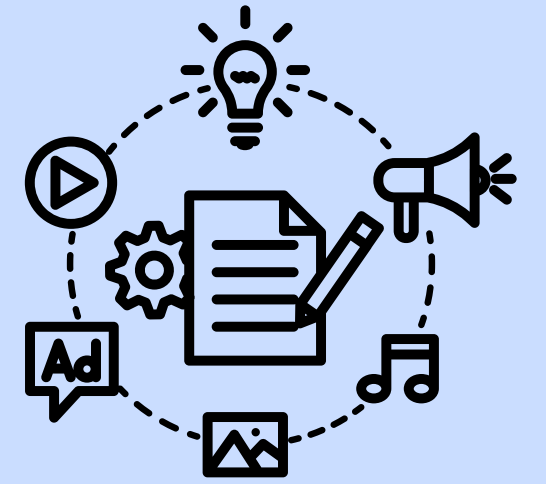


LAUNCHREADY.IO

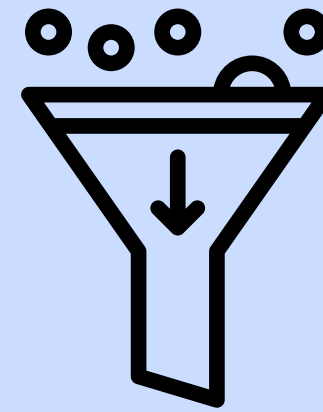
WE BUILD SELF-SUSTAINING GROWTH ENGINES



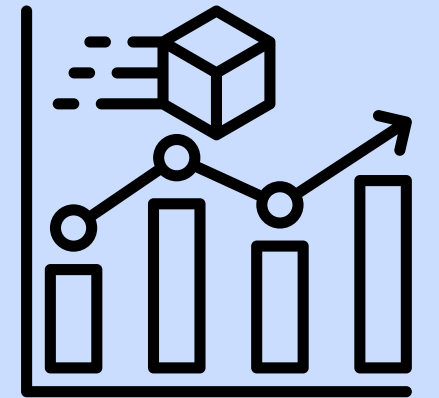
Market Insights & Strategy



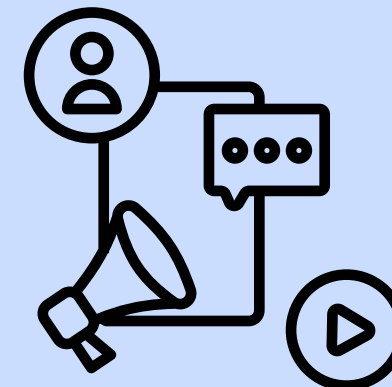
Go-To-Market



Mapping & Optimizing
User Funnel



Performance & Growth
Marketing



Brand Positioning & PR



Global Expansion

PARTNER BACKGROUNDS



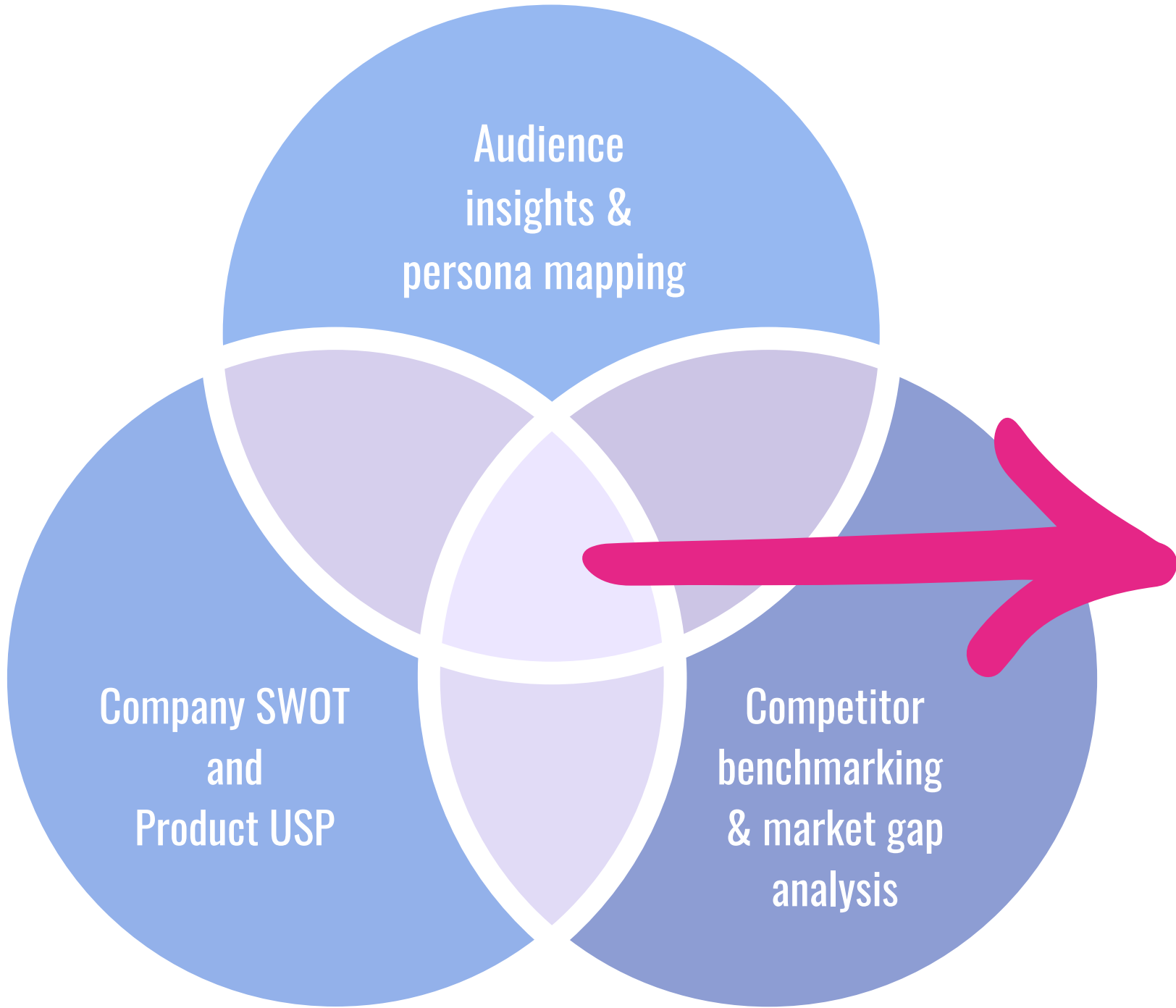
ABOUT US

We are a team of management consultants, growth strategists, creatives, and tech nerds.

We take entrepreneurs from the idea stage to scalable growth. On this journey, we aim to create & implement the right processes for your product, so that long-term growth becomes inevitable.

Our goal is to set you up for success and become redundant, as quickly as possible.

OUR APPROACH TO GO-TO-MARKET



Our Advisory team works with you towards the discovery of this sweet spot (product-market fit)

OUR APPROACH TO GROWTH

- We look at each growth campaign as a 4 variable experiment (who, what, where, when)
- The next step is to ensure there is visible attribution to be able to track & measure results
- We then design and run multiple experiments
- Iteration (stop/tweak/repeat): We keep 3 of 4 variables constant at a given time, to be able to accurately identify levers of success.



FOUNDER TESTIMONIALS



Chirag Chhalani
Founder, Ripervalley

"(The Consultant's) strategies and tactics, along with her ability to manage/optimize people and resources at hand worked highly in favour of our organization"



Harsh Tikku
Founder, Balance.me

"Launch Ready's performance marketing team helped us achieve our growth goal of 10k sign ups, ahead of the time"



Prakriti Kataria
Founder, Reisei

"Thanks! Really appreciate your help and Go-To-Market guidance in getting this started. We're now set up for success "



Shruti Chaturvedi
Founder, Chaipani

"(Consultant was) instrumental in setting-up large, national level projects and has demonstrated high coordination and negotiation skills"



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